

PRESSENACHRICHT

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LAMMA Innovation Awards 2019 - two AWARDS for [™]AktivPuls milking!

Having been shortlisted as livestock innovation category winners in December, the unique [™]AktivPuls milking system won the Lamma 2019 innovation award and also the founders Lamma all over Award 2019 during the LAMMA agricultural show, in Birmingham. LAMMA 2019 is the UK's leading farm machinery, equipment and services show.

The Innovation Awards have gained a reputation for recognising and highlighting many of the very best advances in agricultural manufacturing. The awards, which have been given a thorough refresh to mark LAMMA's move to the NEC, provide a platform for LAMMA exhibitors to introduce ground-breaking innovations in agricultural machinery, equipment and services to the market. This year featured some of the strongest entries yet seen in the competition. The awards are open to all new products exhibited at LAMMA '19. Over 50 entries were received from a wide range of exhibitors, vying for one gold and up to three silver medals in each of six new categories. The judges considered a range of criteria including design innovation, practical impact, the sustainability of the product and its impact on the environment.

Edwin Kolsteeg, CEO of System Happel GmbH commented: "What a great start for the [™]Aktiv Puls milking system in the UK! We plan to help dealers and dairy farmers achieve the very highest standards in udder health, by eliminating Hyperkeratosis, reducing Mastitis and thereby reducing cost, antibiotic usage and increasing yields."

For more information: www.system-happel or www.aktivpuls.com